

# UNIVERSITY OF MALAYA GRADUATE SCHOOL OF BUSINESS (UMGSB) POSTGRADUATE HANDBOOK



Master of Business Administration 2019/2020

### ACADEMIC CALENDAR 2019/2020

SEMESTER 1				
Introduction Week	1 week	01.09.2019	-	06.09.2019
Lectures	8 weeks*	09.09.2019	-	03.11.2019
Mid-Semester I Break	1 week*	04.11.2019	-	10.11.2019
Lectures	6 weeks	11.11.2019	-	22.12.2019
Revision Week	1 week*	23.12.2019	-	29.12.2019
Examinations Semester I	3 weeks	30.12.2019	-	19.01.2020
Semester I Break	4 weeks*	20.01.2020	-	16.02.2020
	24 weeks			

SEMESTER 2				
Lectures	9 weeks	17.02.2020	-	19.04.2020
Mid-Semester II Break	1 week	20.04.2020	-	26.04.2020
Lectures	5 weeks*	27.04.2020	-	31.05.2020
Revision Week	1 week*	01.06.2020	-	07.06.2020
Examinations Semester II	3 weeks	08.06.2020	-	28.06.2020
	19 weeks			

SESSION BREAK				
Semester Break	11 weeks	29.06.2020	-	13.09.2020

SEMESTER 3				
Lectures	7 weeks*	29.06.2020	-	16.08.2020
Examinations	1 week	17.08.2020	-	23.08.2020
Semester Break	2 weeks*	24.08.2020		13.09.2020
	10 weeks			/ 4/

#### Note \*

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Public Holidays	Dates
Awal Muharam	01.09.2019
Replacement Holiday	02.09.2019
SPB Yang Di-Pertuan Agong's Birthday	09.09.2019
Malaysia Day	16.09.2019
Deepavali	27.10.2019
Prophet Muhammad's Birthday	09.11.2019
Christmas Day	25.12.2019
New Year	01.01.2020
Chinese New Year	25&26.01.2020
Region Day	01.02.2020
Thaipusam Day	08.02.2020
Labour Day	01.05.2020
Wesak Day	07.05.2020
Nuzul Quran	10.05.2020
Hari Raya Aidilfirti	24&25.05.2020
Awal Muharam	31.07.2020
National Day	20.08.2020

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#### **DEAN'S WELCOME**

A very warm welcome to all new students to the Faculty of Business and Accountancy (FBA). Congratulations for choosing FBA to further your postgraduate studies. You are among the privileged few to be accepted at one of the most prestigious and competitive business schools in the region. I can assure that you have made the right choice to join the FBA family. It is my pleasure and honour to share a few words with you about our faculty and what we aim to be.

Our mission is to provide quality education and training to ensure that our students are equipped with appropriate skills, aptitudes and characteristics that will prepare them to be successful professionals in the future and assume leading roles in the government, business and community. We emphasise on excellent teaching, innovative research and quality publication besides industry collaboration. We are ranked amongst the top business schools in Asia and are proud to be in the leading position in Malaysia. FBA is the first public business school in the country to receive an international accreditation from the Association of MBAs (AMBA), UK — an accreditation that we have maintained since 2007. In February 2016, we achieved yet another very important milestone by receiving full accreditation for 5 years from the very prestigious accreditation body for business schools, the Association to Advance Collegiate Schools of Business (AACSB). We are also awarded 4 PALMES 'Top Business School' by EDUNIVERSAL ranking of the World Business Schools in recognition of our strong international influence. Furthermore, we are now working towards the European Quality Improvement System (EQUIS) accreditation. These international accreditations and recognitions signify that our programmes are of top quality and are recognised internationally. We are building on these hallmarks of excellence by working towards our aim to be among the leading business schools in the world. Another remarkable milestone achieved in 2016 is the completion of our new home, the Azman Hashim Building. This brand new iconic and state-of-the-art building is fully equipped with modern facilities to provide a very conducive and comfortable learning environment to the students.

We are extremely proud of our highly qualified lecturers who are committed to provide the best in their teaching and are, at the same time, actively engaged in pursuing scholarly research in a myriad of areas encompassing accounting, finance, marketing strategies, organisational behaviour, management information systems, and operations management. We are confident that you would benefit from our global setting as our classes comprise of students from various profiles, professional backgrounds and nationalities. This diverse environment will certainly enhance the exchange of ideas and expose you to an array of perspectives. Please explore our handbook and website to know more about FBA and how to get the most out of your education with us. The handbook provides information on programme structure, study plan, synopsis of various courses offered, academic standards and facilities available at the faculty as along with the information about our entire academic staff. I wish you all the best in your studies and hope that you will have a wonderful and memorable time at FBA.

Professor Dr. Che Ruhana Isa Dean

#### **DIRECTOR'S WELCOME**

Welcome to University of Malaya Graduate School of Business (UMGSB)! You are joining a vibrant and enthusiastic community of individuals who are committed to education, career progression and lifelong learning. I hope that you will very soon feel part of this community and explore the opportunities for networking, self-development and other extra-curricular activities that are on offer. During your stay here, you will make new and lasting friendships. The facilities provided in UMGSB are excellent, and I hope that you will enjoy sharing these facilities with your colleagues.

The purpose of this Handbook is to provide you a guide to the **Master of Business Administration (MBA) programme** so that your journey will be a smooth-sailing one from here on. We are the No. 1 University in Malaysia and Top 100 in the world; UMGSB is one of the Asia's most prestigious and competitive business schools, which runs exchange programmes with numerous universities across the world. So, I urge you to make the most of the opportunities we offer. You are now entering into a time in your life when fresh opportunities will open up to you, both in your chosen field of study and elsewhere. Studying for a postgraduate degree at UM is demanding, but all of you have shown the talent and desire to meet this challenge. I hope that you will work hard and at the same time enjoy while you are with us.

Associate Professor Dr. Yusniza Kamarulzaman Deputy Dean (Higher Degree) / Director, UMGSB

#### UM VISION, MISSION AND CORE VALUES

#### Vision

To be an internationally renowned institution of higher learning in research, innovation, publication and teaching.

#### Mission

To advance knowledge and learning through quality research and education for the nation and humanity.

#### **Core Values**

Integrity, Respect, Academic Freedom, Open-mindedness, Accountability, Professionalism, Meritocracy, Teamwork, Creativity and Social Responsibility

#### **FACULTY VISION, MISSION AND OBJECTIVES**

#### Vision

To be an internationally renowned institution of higher learning in research, innovation, publication and teaching.

#### Mission

We aspire to be the leader and preferred institution in business and accounting education by:

- Providing graduates quality education and global perspective that meet the evolving needs of various stakeholders
- Contributing to the advancement of knowledge in the area of business and accounting through quality research and publication.

#### **Objectives**

- To produce graduates who are socially responsible, knowledgeable and highly skilled in business, management and accounting.
- To explore and expand the frontiers of knowledge through teaching, research and publication.
- To establish a closer relationship and improve cooperation with the private and public sectors, as well as with other institutions of higher learning – local and international.

# THE ESTABLISHMENT OF FACULTY OF BUSINESS AND ACCOUNTANCY

Business education in the University of Malaya dates back to 1966 when the Faculty of Economics and Administration first offered business and accounting courses. In line with the growing demand for accounting and business programmes, the Faculty of Business and Accountancy (FBA) was subsequently established on 1st February 1997 to focus on developing these programmes. FBA strives to meet the challenges of preparing the students to play a vital role in the industry and nation building. FBA seeks to remain at the forefront of business and accounting education and continues to enjoy the reputation of an excellent knowledge-based institution.

FBA is headed by a Dean and assisted by three (3) Deputy Deans and five (5) Heads of Departments. The five (5) departments are Business Policy and Strategy, Marketing, Finance and Banking, Accounting and Operations and Management Information Systems.

Currently, FBA offers eight (8) programmes. The six (6) programmes offered at postgraduate level include Master of Business Administration (MBA), Master of Management (MM), Master of Accounting (Reporting and Management Accountability, MAcc), Master of Marketing (MMkt), Doctor of Philosophy (PhD) and Doctor of Management (DMgt), while the three (3) undergraduate programmes include Bachelor of Business Administration (BBA), Bachelor of Accounting (BAcc) and Bachelor of Finance (BFin).

As part of our effort to strengthen our programmes, FBA has collaborated with various business communities and government agencies. In addition, there are several Faculty members who are affiliated with professional bodies such as the Malaysian Institute of Accountants (MIA), Malaysian Institute of Certified Public Accountants (MICPA), Association of Chartered Certified Accountants (ACCA), Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) and Chartered Financial Analyst (CFA) and are advisors to several financial institutions such as the Bank Muamalat, Public Islamic Bank and AIA Public Takaful.

# THE ESTABLISHMENT OF UNIVERSITY OF MALAYA GRADUATE SCHOOL OF BUSINESS

The University of Malaya Graduate School of Business (UMGSB)) was established in May 2000. The main objective is to strengthen the management of postgraduate programmes in business and management of UM. UMGSB is located within the Faculty of Business & Accountancy (FBA) in the brand new state-of-the-art Bangunan Azman Hashim (Azman Hashim Building). Lectures are delivered in seminar rooms equipped with Internet connection, computer and audio-visual display with modern technology. UMGSB offers invaluable experiences through its rigorous, extensive and innovative programmes that meet an individual's personal

and professional goals. Our MBA programme has been accredited by the Association of MBAs (AMBA). We are also passionate about the contribution of our faculty members and postgraduate students to our business community and society.

#### **FACILITIES AND RESOURCES**

Students have access to the UM library, which is regarded as the best in the country and one of the largest in the region. Students are provided comprehensive study facilities and electronic access to a vast array of specialist research databases, online journals and many of the leading financial information services. However, as far as accommodation services are concerned, the Student Residential Colleges and the International House may only accommodate the students subject to availability.

#### **AZMAN HASHIM BUILDING (AHB) FACILITIES**

Ambank Group Chairman Tan Sri Azman Hashim personally funded the RM25mil building project through the Yayasan Azman Hashim charitable institution to University of Malaya (UM). The AHB was built in the car park opposite to the Faculty of Business and Accountancy for postgraduate students to continue their postgraduate studies. The construction of the building started in November 2013 and was completed in April 2016.

The design concept was inspired by the principles of Feng Shui philosophy which aims at establishing a link with the local traditions while projecting the future, using the latest technologies. Feng Shui literally means "Wind and Water", in honour of the two elements that shape the Earth and determine the healthy characters of a place.

With a built-up area of approximately 79,501 sq ft, AHB can accommodate up to 850 postgraduate students, and houses a theatre room and a banquet, seminar rooms, discussion rooms, a trading lab, a marketing lab, computer labs, a grab and go café, a 24-hour wi-fi service and 80 parking bays.

#### REASONS TO STUDY AT UMGSB

#### Accreditation

UMGSB is fully accredited by the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB) International. These accreditations represent the highest standard of achievement in postgraduate business education in terms of curriculum, teaching, research and facilities. The accreditations bestow our programmes the international credibility and status.

#### First 4 Palmes In Malaysia

UMGSB is the only local university in Malaysia to receive a 4 PALMES award by EDUNIVERSAL, which is recognised as Top Business School.

#### Top 100 Ranking

UM is ranked 87th in the QS World University Rankings 2018.

#### **Diversity**

Students can learn from our diverse group of lecturers and visiting academics from all regions of the world. UMGSB has the highest composition of international students in the country from Germany, Denmark, Sweden, USA, Ecuador, Iraq, Iran, Palestine, Yemen, Saudi Arabia, Jordan, Turkey, Libya, South Africa, Korea, China, India, Pakistan, Bangladesh, Indonesia, Thailand, Myanmar and Vietnam.

#### **High Profile**

Networking with our high-profile group of students ranging from Senior Manager to C-Level.

#### **Expertise**

UMGSB programmes source industrial experts to share their experience and knowledge with the students. UMGSB has an international faculty with academics trained from top universities around the world.

#### FBA'S MANAGEMENT TEAM



#### PROFESSOR DR. CHE **RUHANA ISA**

Dean

#### **DEPUTY DEANS**



ASSOCIATE PROFESSOR DR. YUSNIZA KAMARULZAMAN Deputy Dean (Postgraduate)



ASSOCIATE PROFESSOR DR. MOHD ZULKHAIRI MUSTAPHA Deputy Dean (Undergraduate)



ASSOCIATE PROFESSOR DR. NOOR ISMAWATI JAAFAR Deputy Dean (Research & Development)

#### **HEADS**



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#### **OFFICERS**



MOHD NASRUDDIN BIN KACHI MAIDEN

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DR. SURIA ZAINUDDIN

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#### MASTER OF BUSINESS ADMINISTRATION

#### Introduction

The University of Malaya (UM), Master of Business Administration (MBA) programme is a rigorous programme that seeks to expose the students to theoretical concepts and analytical tools that will prepare them for the challenges in increasingly dynamic business environment.

Courses are structured to provide a broad understanding of theories with real world issues beyond the boundaries of textbooks. Through a combination of lectures, case studies, written assignments, group projects, presentations and class discussions, each student is equipped with the necessary knowledge and experience to analyse and evaluate issues for better solutions.

The pedagogies are aimed at optimising the efficiency of the learning process. Each student is required to complete a minimum of 46 credit hours of learning and research activities that cover various business concentrations. On the average, the students would require 2 to  $2\frac{1}{2}$  years of study.

#### **General Information**

Based on the UM (Master's Degree) Rules & Regulations 2014, details are available in the UM (Master's Degree) Rules 2014 and UM (Master's Degree) Regulations 2014 which can be accessed at <a href="https://hep.um.edu.my/student-relation-amp-disciplinary">https://hep.um.edu.my/student-relation-amp-disciplinary</a>

#### **Programme Educational Objectives**

The objectives of the MBA programme are to produce graduates who can:

- Integrate advanced knowledge of business-related areas to address and solve a wide range of relevant business issues.
- Internalise professional values and ethics in various business-related disciplines for career advancement.
- Actively engage in various professional activities that contribute to societal wellbeing.

#### **Programme Learning Outcomes**

In line with the above goals, at the end of the programme, the graduates of MBA will be able to achieve the following programme outcomes:

- Critically evaluate theories and concepts in business
- Apply theories and concepts in business planning and decision making
- Conduct independent research in business that adheres to legal, ethical and professional guidelines.

- Demonstrate the ability to manage, lead and communicate effectively and to practice social responsibility in the context of business.
- Formulate solutions to address business issues using scientific and critical thinking skills in a global business environment.
- Apply lifelong learning skills in their professional development.

#### **Entry Requirements**

Applicants for the programme should possess:

- A bachelor's degree in any field with a minimum CGPA of 3.00 out of 4.00 or an equivalent qualification;
- Not less than three (3) years working experience **after** graduation
- At least a band 6.0 for IELTS or a minimum score of 550 for the paper based TOEFL (for international applicants)

#### **Career Prospects**

Graduates with MBA degree have the opportunities to move up the ladder to a higher executive position within an organisation. The graduates can move up into the management area of their careers not just in business organisations but also in other fields such as healthcare, engineering and public sector.

#### Target Market

The UMGSB MBA programme is designed for the executives and managers aspiring to acquire the skills, knowledge and competencies to better position themselves in the organisation. The target participants of the programme are:

- Employees of various industry backgrounds who wish to learn the overall business functions
- People who are seeking for career progression
- People who intend to change industry or job function;
- Graduates who expect to develop skills and critical thinking in business administration
- Individuals who wish to acquire the appropriate entrepreneurial skills to kickstart their own business.

#### **Programme Structure**

The programme offers day and evening classes with the emphasis on quality teaching and student participation. The minimum and maximum periods of candidature are 3 and 8 semesters respectively. It should be noted that any withdrawal from the semester(s) by candidate will not be excluded from the duration of the programme.

Courses are divided into two (2) categories: core and elective courses. In addition, the students are required to undertake a research project in their concentration area or area of interest. The design of the courses and components allow the students to maximise their learning and develop the skills that are essential for their career development. Students are required to take a total of 46 credits as follows:

Courses	Credit hours
Core Courses	24
Elective Courses	12
Research Project	10
Total	46

\*All core and elective courses carry 3 credit hours.

The programme allows students the flexibility to choose a general MBA degree or a MBA degree with concentration. In order to qualify for an area of concentration, the students must fulfil the requirements of core for concentration and elective courses under each concentration. This requirement does not apply in the case of a general MBA degree.

#### Core Courses (24 Credits)

Core courses are designed to expose the students to the fundamentals of the management of business organisations. These core courses represent the major discipline in Accounting, Business Policy and Strategy, Finance, Information Systems, Management and Marketing. The courses are as follows:

CQX7001	Research Methodology
CQC7001	Accounting for Business Decision Making
CQC7002	Economics for Managers
CQC7003	Managerial Finance
CQC7004	Strategic Marketing
CQC7005	Information System & Operations Management
CQC7006	Human Capital Management
CQC7007	Corporate Strategy

It is recommended that the students should complete the core courses before embarking on electives.

#### Elective Courses (12 Credits)

Students are required to take **FOUR (4)** elective courses, which make up 12 credits. Students who choose a general MBA can select elective courses from any discipline to fulfil the 12 credits requirement.

Students are allowed up to a maximum of **TWO (2)** areas of concentration. The following is the list of courses under each area of concentration.

ISLAMIC FINANCE
CQC7021 Principles of Islamic Finance
CQC7022 Applied Shariah Principles in Islamic Banking and Takaful
CQC7023 Applied Shariah in Islamic Capital Market
CQC7036 Islamic Perspective in Business and Economics
BUSINESS INFORMATION SYSTEMS
CQC7029 E-Commerce
CQC7030 Strategic Information Systems
CQC7031 Database Management Systems
CQC7032 Supply Chain Management
CQC7033 Operations Research
FINANCE
CQC7014 Money and Banking
CQC7015 Derivatives Markets
CQC7016 International Finance
CQC7017 Corporate Finance
CQC7018 Capital Markets, Investments & Portfolio Management
CQC7019 Econometrics for Managers
CQC7020 Bank Management
GENERAL MANAGEMENT
CQC7034 Business Ethics and Corporate Governance
CQC7035 Services Management
CQC7037 Legal Environment of Business
CQC7039 Entrepreneurship
CQC7041 Organisational Behaviour
HUMAN RESOURCE MANAGEMENT
CQC7038 Industrial Relations
CQC7040 Leadership
CQC7041 Organisational Behaviour
CQC7042 Performance Management and Rewards Systems
CQC7043 Training Management
INTERNAL AUDITING
CQC7008 Internal Auditing: Governance, Risk and Control
CQC7009 Internal Auditing Engagement
CQC7012 International Issues on International Financial Reporting Standard
CQC7013 Management Accounting
CQC7045 Internal Audit and Business Management
CQC7037 Legal Environment of Business

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INTERNATIONAL BUSINESS		
CQC7016 International Finance		
CQC7026 Global Branding		
CQC7034 Business Ethics and Corporate Governance		
CQC7036 Islamic Perspective in Business and Economics		
CQC7044 International Business Management		
MARKETING		
CQC7024 Consumer Behaviour		
CQC7025 Services Marketing		
CQC7026 Global Branding		
CQC7027 Trade Marketing		
CQC7028 Integrated Marketing Communications		

#### CQX7002 Research Project (10 Credits)

The Research Project for MBA programme introduces students to research, thereby providing an opportunity to conduct in depth research in their area of concentration. The research report should demonstrate that the student has the ability to carry out research and report their findings accurately as well as coherently.

This research component is in partial fulfilment of the requirements for the degree at UMGSB. MBA students are required to get registered, complete and pass the Research Project before the degree can be awarded.

Students are required to obtain a Pass in **CQX7001 Research Methodology** before getting registered for Research Project.

Plagiarism is a serious academic offence. Disciplinary action will be taken based on the decision of an internal hearing committee upon plagiarism case. The definition of plagiarism according to University of Malaya Code of Ethics, pp.16 is as follows:

- a) Another person's idea from a published article or book is taken word by word.
- b) Another person's idea from an article or book is taken but changed using one's own words.
- c) Another person's ideas are taken from discussions whether in a conference, seminar, forum, talk or informal discussion between two parties.
- d) Data, diagrams, tables, photographs or any illustrative material originating from others are taken as though they belong to him/her.

The time frame for students to complete the Research Project is at least **one (1)** semester (excluding Special Semester) and maximum two (2) semesters.

Students are charged a fee as follows:

(a) Complete Research Project Course in one (1) semester

- Students are required to register **10 credits** and will need to pay 100% charges plus recurring fee in the first (1) semester.
- However, if students are not able to complete the course in one (1) semester, students are required to register another 5 credits and will need to pay 50% charges plus recurring fee in the second (2) semester.
- (b) Complete Research Project Course in two (2) semesters
- Students are required to register **5 credits** and will need to pay 100% charges plus recurring fee in the first (1) semester.
- Students required to register **5 credits** and no registration fees will be charged, but students will need to pay a recurring fee in the second (2) semester.
- (c) Incomplete Research Project Course in two (2) semesters
- Students who fail to complete Research Project Course within two (2) semesters will be given the **FAIL (F)** status. Students are required to re-register the course for **5 credits** in the third (3) semester and will need to pay 50% charges plus recurring fee.

The evaluation of the Research Project report consists of a written report and an oral presentation. The breakdown of scores is as follows:

- Supervisor (60%)
- Internal Assessor (40%)

Grading of the Research Project is subject to the Rubric adopted by UMGSB. Upon submission and examination, the students will have to make corrections to the report based on the comments and recommendations of the assessor and supervisor(s).

If a student fails the Research Project, the report will then have to be resubmitted for examination.

A student who is not satisfied with the examination results of the thesis or dissertation may appeal in writing to the Director of AASC within 1 month from the date of notification of examination results.

Note: Please refer to the Research Handbook for details of the Research Project

# Study Plan

Study Plan A: 3 Normal Semesters

SEMESTER 1					
COURSE	CODE	COURSE NAME	CREDIT		
Core	CQC7001	Accounting for Business Decision Making	3		
Core	CQC7002	Economics for Managers	3		
Core	CQC7004	Strategic Marketing	3		
Core	CQC7006	Human Capital Management	3		
Elective		Elective I	3		
		SUBTOTAL	15		

SEMESTER 2					
COURSE	COURSE CODE COURSE NAME				
Core	CQX7001	Research Methodology	3		
Core	CQC7003	Managerial Finance	3		
Core	CQC7005	Information System & Operation Management	3		
Elective		Elective 2	3		
Elective		Elective 3	3		
	SUBTOTAL				

SEMESTER 3					
COURSE	CODE	COURSE NAME	CREDIT		
Core	CQC7007	Corporate Strategy	3		
Research	CQC7002	Research Project	10		
Elective		Elective 4	3		
		SUBTOTAL	16		
TOTAL					

# Study Plan B: 4 Normal Semesters

SEMESTER 1				
COURSE	CODE	COURSE NAME	CREDIT	
Core	CQC7001	Accounting for Business Decision Making	3	
Core	CQC7004	Strategic Marketing	3	
Core	CQC7006	Human Capital Management	3	
Elective		Elective I	3	
		SUBTOTAL	12	

SEMESTER 2				
COURSE	CODE	COURSE NAME	CREDIT	
Core	CQC7002	Economics for Managers	3	
Core	CQC7005	Information System & Operation Management	3	
Core	CQX7001	Research Methodology	3	
Elective		Elective 2	3	
		SUBTOTAL	12	

SEMESTER 3				
COURSE	CODE	COURSE NAME	CREDIT	
Core	CQC7003	Managerial finance	3	
Elective		Elective 3	3	
Research	CQX7002	Research Project	5	
	1	SUBTOTAL	11	

SEMESTER 4					
COURSE CODE COURSE NAME					
Core	CQC7007	Corporate Strategy	3		
Elective		Elective 4	3		
Research	CQX7002	Research Project	5		
		SUBTOTAL	11		
		TOTAL	46		

#### Academic Performance Requirements

Students are **required** to obtain a Grade Point Average (GPA) and a Cumulative Grade Point Average (CGPA) of at least 3.0 for every semester. To graduate, the students must obtain a minimum CGPA of 3.0.

Students with a GPA of less than 3.00 in a normal semester will be placed on an Academic Probationary Period in the following normal semester. The candidature of any student who is placed on an Academic. The probation period shall end when the student has successfully attained a GPA of 3.00 and above.

Students obtain a GPA of less than 3.00 for 3 consecutive semesters including Special Semester (if any), his/her candidature will be **TERMINATED.** 

Students must obtain a minimum grade B for all **core courses**, failing which students must repeat the course, subject to a maximum of three attempts. After the third attempt, if the student fails to redeem with a minimum grade B, his/her candidature will be **TERMINATED**.

Any student who fails to register continuously for a duration of 2 semesters with the University shall cease to be a student and his name will be dropped from the register of students of the University.

For **elective courses**, students must obtain a minimum of grade **B**.

#### Repeating a Failed Course

A student who fails any Elective course, may repeat the same course or take another course from the same category as a replacement to the failed course.

A student who fails any core course is required to repeat the same course until he achieves at least a passing grade (maximum of three attempts), subject to the

maximum duration of his candidature. The best grade will be taken in to account for the calculation of the CGPA.

For a student repeating the same course, the best grade point will be taken into account.

For a student taking a different course as a replacement, the grade point of that course will be calculated cumulatively.

If a student obtains a fail grade three (3) times for the same course, the student shall be terminated from his programme of study.

#### **Graduation Requirements**

- 1. Students must fulfil the following requirements for graduation:
  - a. Achieve a final minimum CGPA of 3.0 and above.
  - b. Complete 46 credit hours including core, elective courses and research project requirements as prescribed for the Master's degree programme.
  - c. Fulfil Faculty requirements if any, for courses that must be passed with at least grade B.
  - d. Fulfil the language requirements as prescribed for the Master's degree programme.
- 2. For a programme of study by coursework, the number of credits required for the purpose of graduation is at least 2/3 from the total overall credits for the programme of study and must be obtained through courses conducted by the University of Malaya except for University collaborative programme and professional programme administered by the professional body.
- 3. Language requirement as follows:
  - a. For Malaysian citizens, a pass in the Bahasa Malaysia paper at the Sijil Pelajaran Malaysia (SPM) level or its equivalent.
  - b. For international students, a pass in Bahasa Malaysia or Malaysian Studies as prescribed by the Institute of Post Graduate Studies, University of Malaya.

#### Conferment of Degree with Distinction

Students who have fulfilled the graduation requirements may be conferred the Master's Degree (With Distinction) if they:

- a. Have achieved a final CGPA of 3.70 and above.
- b. Have not obtained the grade "Fail" for any courses.
- c. Have not repeated any course for the purpose of improving the grade of that course during the entire duration of their Master's degree programme.

d. Have completed their programme of study within a period not exceeding **five** (5) semesters (normal and special semester) from the date of the initial registration.

#### Registration of Course

Registration of course has to be completed by week 2 of a semester. Student who does not complete the registration within the specified period is not allowed to pursue the said course.

In special cases, students may be allowed for late registration until week 7 of special semester on the recommendation of the said course teacher and approved by the Dean of the Faculty. The student may be required to pay a fine at a rate prescribed by the University as well as other determined fees for the course.

#### Withdrawal from Semester

Withdrawal from a semester is allowed under the provision stipulated in the University of Malaya (Master's Degree) Rules 2019, provided he/she has been undertaking the programme for at least one (1) Semester.

#### Withdrawal from Semester

Category	Normal Semester	Special Semester	Fee Charges	Calculated for the Duration of Study	Grade
Personal Reason*	Week 1 –2	Week 2	No	Yes	-
	Week 3 –7	Week 2	Yes	Yes	Grade W1
Mobility Programme	Week 1 -2	Week 1 -2	No	No	Grade W3
Reason*	Week 3-14	Week 3-7	Yes	No	Grade W1
Medical Reason*	Week 1 -7	Week 1 -3	No	No	Grade W3
	Week 8-14	Week 4-7	Yes	No	Grade W1

Note: \*Student who withdraws from a semester will be charged a minimum payment to retain the candidature

#### Conditions of Termination from Programme of Study

A student who plagiarized his research report (Master's candidate) as stipulated under the University Malaya (Discipline of Students) Rules 1999;

A student who gave false information pertaining to his admission to the University or committed any academic dishonesty other than stipulated in the University Malaya (Discipline of Students) Rules 1999;

A student who fails to renew his candidature for two (2) consecutive semesters. A student who is re-admitted after terminated from his programme of study and obtains a CGPA of less than 3.00 in the examination for the semester in which he has registered immediately upon re-admission will be terminated from his study.

Students fail to fulfil the conditions and requirements of the programme study within the maximum duration.

Senate uses its discretion to terminate the registration of any student at any time if Senate is of the opinion that the student is incapable to complete his programme of study. The student's name will be removed from the list of University registered students and the student shall stop being a student of the University. The decision made by Senate is final.

A student who fail stop a pay all fees and other payments within the stipulated time by the University may cause the student to be barred from registering in the next semester and his status as the student of the University may be terminated.

A student who registers concurrently for any other programme of study that will lead to the award of any degree in this University or any other university or institution. Any student found to be in breach of this regulation may have his candidature terminated by the University without refund of any fees and other payments that have been paid.

#### **Evaluation Format**

All courses adopt an assessment system that incorporates coursework and a final examination. Coursework carries 60% of the total marks and the final examination contributes 40%.

Coursework may include written assignments, written case analysis, oral presentations, participation in class discussions and mid-semester tests.

# **Grading System**

The grading system for all courses is as follows:

MARKS	EQUIVALENT GRADE	GRADE POINT	MEANING
90 - 100	A+	4.0	High Distinction
80-89	Α	4.0	Distinction
75-79	A-	3.7	
70-74	B+	3.3	Pass
65-69	В	3.0	
60-64	B-	2.7	Fail
55-59	C+	2.3	
50-54	С	2.0	
45-49	C-	1.7	
40-44	D+	1.5	
35-39	D	1.0	
< 35	F	0	

## **DETAILS OF CORE COURSES**

COURSE TITLE	Research Methodology
COURSE CODE	CQX7001
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Apply research concepts and theories in designing a research. 2. Develop a research design in business or management discipline. 3. Analyse data using appropriate research tools. 4. Interpret research findings critically and ethically.
SYNOPSIS	This course focuses on concepts in research methodology. The process of doing research, literature review and research design are covered in this course. This course also focuses on data analysis techniques both parametric and non-parametric using statistical software.

COURSE TITLE	Accounting for Business Decision-Making	
COURSE CODE	CQC7001	
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain the basic concepts and principles of financial and management accounting.  2. Apply accounting equation concept in business transactions.  3. Interpret financial statements for business decision making.  4. Apply financial and management accounting information in planning, control and decision making.	
SYNOPSIS	This course provides understanding of the accounting concepts and methods underlying the preparation of financial statements. Focus is also given to understanding of management accounting information for planning, control and decision-making. The emphasis is on developing critical and analytical skills in using accounting information for business decision-making.	

COURSE TITLE	Economics for Managers
COURSE CODE	CQC7002
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Identify main elements of micro and macroeconomic theories and principles and their relation to business issues. 2. Apply economic theory, technical information and appropriate methods in effectively analysing and solving business-related issues. 3. Apply microeconomic analysis as a problem-solving tool according to different types of market structure. 4. Evaluate the current macroeconomics issues in Malaysia in a critical and creative manner.
SYNOPSIS	This course covers economic issues related to managerial decision-making including consumer demand, supply, elasticity, producer's cost, market structures, aggregate models of macro economy and government policies including fiscal and monetary policy.

COURSE TITLE	Managerial Finance
COURSE CODE	CQC7003
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe basic financial concepts, especially opportunity cost and time value of money for business decision.  2. Explain capital project evaluation methods and the short-term and long-term financial implications of business decisions.  3. Explain the concepts of cost of capital, working capital and valuation of bonds and stocks.  4. Evaluate quantitative and qualitative measures for financial decision-making.
SYNOPSIS	This course introduces the fundamentals of a firm's managerial finance. Managerial finance deals with the allocation, management and funding of financial resources. This involves dealing with day-to-day working capital decisions; another part is longer-term involving major capital investment decisions.

COURSE TITLE	Strategic Marketing	
COURSE CODE	CQC7004	
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Explain marketing concepts and theories. 2. Analyse how consumer and business markets influence organisation's marketing decision. 3. Apply marketing mix in formulating effective marketing strategies. 4. Design a strategic marketing plan for a business.	
SYNOPSIS	The course introduces students to the theory and application of marketing. It integrates marketing concepts and applies them to the dynamic business environment.	

COURSE TITLE	Information Systems and Operations Management
COURSE CODE	CQC7005
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Describe the concepts and issues in Information Systems and Operations Management. 2. Explain the use and functions of Information Systems and Operations Management in organisations. 3. Compare different types of Information Systems usage in organisations. 4. Apply various types of operations management tools and techniques in organisations.
SYNOPSIS	This course is divided into two main components: Information Systems and Operations Management. The course covers the concepts and issues; uses as well as functions of Information Systems and Operations Management in organisations. It also requires students to make comparison between different types of Information Systems used in organisations. Students are also exposed to various types of operations management tools and techniques in organisations.

COURSE TITLE	Human Capital Management
COURSE CODE	CQC7006
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain basic concept and practices of managing organisations and human capital.  2. Analyse global issues that are related to managing organisations and human capital.  3. Apply different techniques in evaluating the effectiveness of practices in managing organisations and human capital.  4. Demonstrate skills in applying empirical research results into the practical management of human capital.
SYNOPSIS	The course is divided into two parts, namely: organisational management and human resource management. The first part covers basic functions and roles of managers in a challenging work environment. It highlights the concepts and practices of planning, organising, leading and controlling. The second part of the course examines the practical issues in managing human resources. They include planning and executing effective staffing strategies and managing programmes to develop employees' effectiveness and enhance organisational performance.

COURSE TITLE	Corporate Strategy
COURSE CODE	CQC7007
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Identify the environment, context and approaches to strategic decisions.  2. Discuss the concepts, theories and practices of strategies planning and management.  3. Develop the skills to integrate different aspects of corporate management.
SYNOPSIS	This course is designed to expose students to the theory and practice of strategic planning and management. Strategic planning and management involve setting goals and effective execution of strategies to attain the pre-determined goals. The course emphasises on students' ability to think conceptually and develop an effective analytical framework for strategic decision making. The use of real cases allows students to test their ability to identify and solve issues or problems that are strategic in nature.

## **DETAILS OF ELECTIVE COURSES**

CONCENTRATION: ISLAMIC FINANCE

COURSE TITLE	Principles of Islamic Finance
COURSE CODE	CQC7021
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Assess the overview of Islamic financial system. 2. Discuss the fundamentals of Islamic laws that underlie the development of Islamic finance. 3. Explain the widely used Shariah principles and concepts in the structuring of Islamic financial products. 4. Analyse the application of Shariah principles and concepts in Islamic financial transactions
SYNOPSIS	This course introduces an overview of Islamic financial system including its development as well as its regulations and governance frameworks. The course also discusses the underlying fundamentals of Islamic finance which distinguishes it from mainstream financial systems. Emphasis shall be given to the widely used Shariah principles and concepts in the structuring and operations of Islamic financial products.

COURSE TITLE	Applied Shariah Principles in Islamic Banking and Takaful
COURSE CODE	CQC7022
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Assess an overview of the Islamic banking and takaful industry.  2. Compare different aspects of Islamic banking and takaful with conventional banking and insurance.  3. Evaluate the structuring and documentations of Islamic banking and takaful products.  4. Analyse Shariah and other issues pertaining to the products transacted in the Islamic banking and takaful industry.
SYNOPSIS	This course equips the students with a comprehensive understanding of the Islamic principles that govern the Islamic banking and takaful transactions. Emphasis is given to their applications in the structuring and documentations of the products offered by both industries. Comparison between the operation of Islamic banking/takaful and conventional banking/insurance will also be highlighted. The course also exposes the students to various Shariah and other issues pertaining to the Islamic banking and takaful products.

COURSE TITLE	Applied Shariah in Islamic Capital Markets
COURSE CODE	CQC7023
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Assess an overview of the Islamic capital market.  2. Compare different aspects between Islamic and conventional capital markets.  3. Evaluate the structuring and documentations of Islamic capital market products.  4. Analyse Shariah and other issues pertaining to the products transacted in the Islamic capital market.
SYNOPSIS	This course equips the students with a comprehensive understanding of the Islamic principles and their applications in the development and operations of the Islamic capital market products. The course also highlights various Shariah and legal issues pertaining to the financial products transacted in this market.

COURSE TITLE	Islamic Perspective in Business and Economics
COURSE CODE	CQC7036
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain the concept of Tawhid, non-separation of the mundane and spiritual in Islam and Falah or success in Islam.  2. Analyse the relationship between Tawhid, Islamic Worldview and Shariah in the context of economics, business and management.  3. Examine Islamic values, principles and practices in economics, business and management.  4. Analyse Islamic Shariah stance on business and economic activities such as gambling, charging of interest on loans, hoarding etc. economics, business and management.
SYNOPSIS	Islam is the religion of the majority of the Malaysian population. It is also the fastest growing religion in many countries including America. Unlike other religions, Islam does not separate the spiritualism from mundane. Therefore, its teaching covers all aspects of human life – political, economic, social etc. Islam has its own unique perspectives on the fields of economics, business and management based on its Tawhidic framework. The course will clarify how the Tawhidic framework affects the way Muslims view the objectives of life and the objectives of human activities including business and economic activities. The course will also explain some basic Islamic principles, concepts and practices.

# CONCENTRATION: BUSINESS INFORMATION SYSTEMS

COURSE TITLE	E-Commerce
COURSE CODE	CQC7029
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe concepts, theories and applications in electronic commerce.  2. Explain issues related to the use of electronic commerce.  3. Discuss electronic commerce strategy.  4. Apply the various platforms for electronic commerce.
SYNOPSIS	This course focuses on various concepts and theories of electronic commerce such as e-retailing, e-advertising, e-supply chain, e-payment, e-learning, etc. Current issues such as the use of cookies in e-commerce application, taxation issues, intellectual properties and others are also discussed.

COURSE TITLE	Strategic Information Systems
COURSE CODE	CQC7030
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe concepts and theories of Strategic Information Systems (SIS).  2. Explain the current issues in managing Information Systems at the strategic level.  3. Discuss various approaches in SIS planning.  4. Propose a SIS plan.
SYNOPSIS	This course focuses on concepts and theories of Strategic Information Systems (SIS) and issues related to it. Approaches in SIS planning are also discussed taking into consideration the strategic aspects and possibilities.

COURSE TITLE	Database Management Systems
COURSE CODE	CQC7031
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe the concepts and techniques in Database Management Systems (DBMS).  2. Explain issues related to Database Management Systems (DBMS).  3. Discuss current trends in Database Management Systems (DBMS).  4. Develop a database for queries and report generation.
SYNOPSIS	This course focuses on various concepts and techniques of Database Management Systems (DBMS). Issues and trends related to database such as data warehousing and object-oriented database are discussed. Structured query language (SQL) will be used to develop a database.

COURSE TITLE	Supply Chain Management
COURSE CODE	CQC7032
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe functions and processes in supply chain management.  2. Discuss issues and challenges in supply chain management.  3. Evaluate different strategies used for managing supply chain.
SYNOPSIS	This course focuses on concepts and techniques in supply chain management involving distribution network analysis and configuration. This course also discusses topics related to transportation, logistics planning, procurement and inventory control.

COURSE TITLE	Operations Research
COURSE CODE	CQC7033
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Identify various characteristics of decision making environment 2. Summarise real life problem such as mathematical programming model 3. Solve linear programming and network model problems using appropriate decision-making method
SYNOPSIS	Operations Research helps in solving problems in different environments that require decision making processes. This module covers topics such as linear programming, network model, integer and dynamic programming. Analytical techniques and computer package that can be used to solve problems faced by business managers in decision making environment are also discussed.

## **CONCENTRATION: FINANCE**

COURSE TITLE	Money and Banking
COURSE CODE	CQC7014
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Discuss the role of banking institution and financial markets in the economy.  2. Explain the behaviour and the function of interest rates in monetary policy and economy.  3. Apply appropriate economic models in achieving goals of monetary policy.  4. Analyse the effects of monetary policy towards the economic growth of the country.
SYNOPSIS	This course covers the role of banking institution and financial markets towards the economy growth of the country. The course focuses on role of monetary policy in achieving the economic goals for a particular country. The students will learn various tools and their implications on monetary policy conducted by central banks to achieve favourable economic outcomes.

COURSE TITLE	Derivatives Markets
COURSE CODE	CQC7015
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Evaluate the pricing of various derivatives contracts in managing financial risk.  2. Analyse the range of derivatives strategies to solve simple and complex financial problems.  3. Assess the applications of derivatives management, especially in an uncertain financial environment.  4. Apply financial derivatives instruments to hedge price risk of portfolios.
SYNOPSIS	This course will allow students to apply various financial techniques and tools to analyse and price various contracts in derivatives markets.

COURSE TITLE	International Finance
COURSE CODE	CQC7016
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe the current and projected context, nature, role and significance of international financial management activities in organisations.  2. Analyse current developments in international finance and their implications toward participants in the international financial system.  3. Evaluate the options to manage global finance through coordinating international macroeconomic policies and institutions in regulatory frameworks.  4. Analyse theoretical model and financial data in international finance for decision making.
SYNOPSIS	In this course, the students are exposed to various international finance theories and application strategies in decision making. This course provides the understanding on overall international market issues including foreign exchange, foreign exchange determinants, methods of financing and managing international financial risks and portfolio.

COURSE TITLE	Corporate Finance
COURSE CODE	CQC7017
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Explain project and business valuation issues. 2. Integrate risk and real investment in managerial decision-making as applied in the real world. 3. Evaluate corporate financing decisions and their implications on firm performance. 4. Evaluate corporate restructuring as possible strategies for business expansion and performance.
SYNOPSIS	Corporate finance deals with the tools and analyses used for corporate financial decision-making. It may be divided into long-term and short-term decisions and techniques with the primary goal of enhancing corporate value by ensuring that the return on capital exceeds the cost of capital without taking excessive financial risks.

COURSE TITLE	Capital Markets, Investments and Portfolio Management
COURSE CODE	CQC7018
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Identify the characteristics of capital markets, financial instruments and their risks and returns for investment decision and investment timing purposes.  2. Explain the theories, analytical tools and asset pricing models for market analysis as well as investment decision-making for individuals and institutions.  3. Apply security and technical analysis using macroeconomic, industry and firm opportunities for valuation and investment timing purposes.  4. Evaluate the key features of investment strategies, portfolio construction, management and performance evaluation.
SYNOPSIS	This course covers the review of capital markets and financial instruments, techniques of analysing and evaluating individual securities and constructing optimal portfolios. Other applications considered will include asset pricing models, stock and bond management and portfolio performance evaluation methods.

COURSE TITLE	Econometrics for Managers
COURSE CODE	CQC7019
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Describe key theories in econometrics. 2. Explain the implicit assumptions and limitations underlying econometric models. 3. Apply econometric models on financial and business data using econometric software package. 4. Evaluate the estimated econometric models.
SYNOPSIS	Throughout this course, the students will be exposed to the application of statistical and mathematical methods in the field of economics and business to describe the numerical relationships between key economic and financial variables.

COURSE TITLE	Bank Management
COURSE CODE	CQC7020
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe the role of banks, developments in banking and their future outlook.  2. Illustrate how banks manage their key asset and liability components.  3. Examine the features of bank funding in terms of deposits, regulatory capital and liquidity requirements.  4. Analyse the basic risk and return features of banks and how analysts evaluate bank performance.
SYNOPSIS	This course provides a description of the regulatory and environment changes in the banking industry and focuses on various dimensions of bank management. The issues covered are illustrated with real cases and problems to allow for more thorough discussion about various aspects of bank management.

## CONCENTRATION: GENERAL MANAGEMENT

COURSE TITLE	Business Ethics and Corporate Governance
COURSE CODE	CQC7034
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Identify the important governance and ethical issues that may arise in business today.  2. Apply the relevant governance and ethical concepts that are necessary for resolving those issues.  3. Analyse the role of company directors, shareholders and regulatory bodies in promoting good corporate governance.  4. Discuss the role of regulatory bodies in promoting good corporate governance.
SYNOPSIS	Issues in corporate governance and ethics are highly topical issues in today's world of business. Governance and ethical issues arise in almost every aspect of corporate life and it is the responsibility of managers to handle these issues amicably. The objective of the course is to sensitise students to these governance and ethical issues in organisation and to provide them techniques for analysing and resolving those issues. With growing public concern about the roles of owners and managers and issues concerning "stakeholder" participation, the course will discuss the importance of responsible corporate behaviour and good corporate governance.

COURSE TITLE	Services Management
COURSE CODE	CQC7035
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe the role of services in an economy and the nature and strategy of services.  2. Appraise the design of the service enterprise which includes new service development, technology in services, service quality, service encounter, the supporting facility, service facility location and project management.  3. Apply the knowledge of managing service operations in the areas of demand forecasting, managing capacity and demand, managing waiting lines, service supply relationship, managing facilitating good and growth and globalisation of services.
SYNOPSIS	This course provides detail understanding of the concepts and theories of services management. It also directs the student on the understanding of the importance issues that need to be examined in designing a new services enterprise. Students are also required to apply the knowledge of services operations.

COURSE TITLE	Legal Environment of Business
COURSE CODE	CQC7037
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe the basic framework of the Malaysian Legal System.  2. Apply the legal principles in selected areas of commercial law in Malaysia.  3. Explain the basic concepts and principles of company law in Malaysia.
SYNOPSIS	Understanding the role of the law in business transactions and how it impacts on doing business is crucially important. Businesses need to understand the legal environment in which they operate to manage their businesses. Legal issues arise in almost every aspect while doing business and it is the responsibility of managers to understand these issues to avoid legal pitfalls. The objective of the course is to introduce students to these legal issues and to provide them necessary legal knowledge to understand and resolve those issues.

COURSE TITLE	Entrepreneurship
COURSE CODE	CQC7039
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Analyse the entrepreneurial mind set in terms of strategies, approach, attitudes and behaviour.  2. Develop various components of a business plan.  3. Discuss sources of finance and human capital for venture creation.  4. Explain entrepreneurial functions in the start-up, operational growth and exit stages of a business.
SYNOPSIS	This course is designed to prepare students to succeed in the new, global economy by coaching them to think and acts like an entrepreneur. In addition, the course will also briefly through light on the skills required to acquire and manage ventures within and outside corporate environment. Course topics include the entrepreneurial revolution, the business opportunity, venture and growth capital, entrepreneurship beyond start-up and developing a business plan.

COURSE TITLE	Organisational Behaviour
COURSE CODE	CQC7041
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Analyse psychological theories that describe differences in individual behaviour.  2. Apply techniques to motivate employees.  3. Evaluate the implication of individual processes, social dynamics and organisation practices on organisation performance.  4. Suggest appropriate solutions to organisational problems arising from employee behavioural differences.
SYNOPSIS	This course helps individuals understand individual behaviour in an organisational context and develop their interpersonal competencies to effectively work as managers or professionals. This course includes topics such as personality and attitudes, perception and attribution, motivation, communication, work stress, group and team dynamics, leadership, decision making, quality, ethics, job and organisation design, conflict management, organisational culture and politics and organisational change.

## CONCENTRATION: HUMAN RESOURCE MANAGEMENT

COURSE TITLE	Industrial Relations
COURSE CODE	CQC7038
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain the main principles and concepts underlying workplace industrial relations.  2. Describe the impact of Industrial relations on Malaysian employees and employers.  3. Examine employment decisions made that could enhance or hinder relationship between employer and employees.  4. Make employment decisions that are in line with the Industrial Relations law and practices.
SYNOPSIS	The course explains the main principles and concepts underlying workplace industrial relations, impacts of industrial relations on Malaysian employees and employers and employment decisions that could enhance or hinder relationship between the two stated stakeholders. It also evaluates employment decisions and employment practices that are in line with the industrial relations law and practices.

COURSE TITLE	Leadership
COURSE CODE	CQC7040
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Identify dimensions of effective and ineffective leadership skills which include traits, values and leader behaviour.  2. Analyse how behavioural process of a leader influences the effectiveness and charisma of a leader.  3. Apply different leadership styles to match the situational favourableness and environment.  4. Evaluate how leaders gain power and use them in various influence tactics to influence the situation and the players within and beyond the organisation.
SYNOPSIS	This course encompasses the history and evolution of leadership research in comparison to traditional leadership theories. The course also looks at contemporary leadership theories such as visionary leadership and learning oriented leadership. The need to relook at traditional leadership theories and embrace new leadership styles can be attributed to the globalisation process, the introduction to concepts such as learning organisation, virtual teams, and the emergence of knowledge workers. The course stars off with a discussion that a leader is responsible in providing direction, developing good quality leadermember exchange and change orientation.

COURSE TITLE	Organisational Behaviour
COURSE CODE	CQC7041
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Analyse psychological theories that describe differences in individual behaviour.  2. Apply techniques to motivate employees.  3. Evaluate the implication of individual processes, social dynamics and organisation practices on organisation performance.  4. Suggest suitable solutions to organisational problems arising from employee behavioural differences.
SYNOPSIS	This course helps individuals understand individual behaviour in an organisational context and develop their interpersonal competencies to effectively work as managers or professionals. This course includes topics such as personality and attitudes, perception and attribution, motivation, communication, work stress, group and team dynamics, leadership, decision making, quality, ethics, job and organisation design, conflict management, organisational culture and politics and organisational change.

COURSE TITLE	Performance Management and Rewards Systems
COURSE CODE	CQC7042
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Identify the basic concepts in performance management and reward systems. 2. Evaluate the effectiveness of different types of employee performance indicators 3. Evaluate the benefits of effective reward systems for employees. 4. Design practical performance and rewards measures in enhancing employee productivity.
SYNOPSIS	The course introduces the general concepts of performance management and reward systems in organisations to the students. It also explores different types of best practices and trends in managing performance and rewarding employees. This course will enable students to use their knowledge to design an effective performance management and reward system.

COURSE TITLE	Training Management
COURSE CODE	CQC7043
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Demonstrate an understanding of the principles of learning and adult education.  2. Evaluate the training needs of individuals and organisations.  3. Apply various approaches in instructional design and training methodology.  4. Evaluate issues relevant to designing, managing and assessment of training outcomes
SYNOPSIS	The course will enable students to understand the concepts and processes related to training and staff development in the organisation. It will expose students to various approaches to instructional design and training methodologies. Students will be trained to analyse individual and organisational training needs, design appropriate training plan for its implementation and evaluate its effectiveness.

## CONCENTRATION: INTERNAL AUDITING

COURSE TITLE	Internal Auditing: Governance, Risk and Control
COURSE CODE	CQC7008
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain the basic theories, concepts and processes of internal auditing.  2. Apply the Institute of Internal Auditor's Attribute Standards.  3. Discuss the internal audit function's role in organisational governance.  4. Discuss the appropriate internal audit planning process that addresses the relevant issues in governance, risk and control.
SYNOPSIS	This course enables students to understand and apply basic concepts and processes of internal auditing. It discusses the importance of internal auditing knowledge in ensuring good corporate governance and risk management. Students will also be exposed to relevant ethical issues.

COURSE TITLE	Internal Audit Engagement
COURSE CODE	CQC7009
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Discuss the functions of internal auditor and duties on audit engagements.  2. Apply the steps involved in conducting internal audit engagement and design an internal audit.  3. Illustrate the use of various procedures to undertake audit engagements and suggest appropriate tools for undertaking a specific engagement.  4. Undertake an internal audit engagement.
SYNOPSIS	This course enables students to learn the basic steps in conducting risk-based audit engagement. Students will be exposed to other engagements conducted by internal auditors such as quality audit and performance audit. Students will also be introduced to the application of several tools such as sampling techniques.

COURSE TITLE	International Issue on International Financial Reporting Standard
COURSE CODE	CQC7012
LEARNING OUTCOMES	<ol> <li>At the end of the course, students are able to:</li> <li>Evaluate the major influences on international accounting and international classification of accounting.</li> <li>Analyse the issues relating to the process of international harmonization and convergence.</li> <li>Discuss the specific issues in international accounting and reporting.</li> <li>Discuss the differences in financial reporting practices across countries, especially those that are relevant for multinational corporations</li> </ol>
SYNOPSIS	This course discusses the current developments in the area of international harmonization/convergence of financial reporting standards. It also focuses on topics such as foreign currency translation, international transfer pricing and strategic accounting issue in multinational corporations. It also demonstrates differences in financial reporting practices across countries, especially relevant for multinational corporations.

COURSE TITLE	Management Accounting
COURSE CODE	CQC7013
LEARNING OUTCOMES	<ol> <li>At the end of the course, students are able to:</li> <li>Explain the changing role of management accounting in the current business environment and its effects towards an organisation.</li> <li>Describe the concepts, principles and procedures of cost management.</li> <li>Apply cost management techniques in planning, control and decision making.</li> <li>Analyse recent issues and debates in cost and management accounting through critical analysis of theories, empirical research and techniques in management accounting.</li> </ol>
SYNOPSIS	This course discusses cost management methods and techniques of management accounting. The primary objective is to enable students to understand concepts, principles and procedures of cost management and to apply them in planning, control and decision making. It also enables students to prepare, analyse and use management accounting information for decision making in the contemporary business environment.

COURSE TITLE	Internal Audit and Business Management
COURSE CODE	CQC7045
LEARNING OUTCOMES	<ol> <li>At the end of the course, students are able to:</li> <li>Use relevant aspects of organisational behaviour in the performance of the internal audit role.</li> <li>Apply global analytical techniques, assess industry environments to make strategic decisions in the context of an internal audit function.</li> <li>Apply management skills in managing an internal audit function.</li> <li>Evaluate accounting and finance information of the organisation</li> <li>Synthesize issues related to application of information technology in the internal audit environment</li> </ol>
SYNOPSIS	The course aims to provide exposure to global analytical techniques, industry environments and strategic decision making and enhance understanding of key aspects of global business environment as well as inculcate the required management and negotiation skills in the performance of the internal audit function.

COURSE TITLE	Legal Environment of Business
COURSE CODE	CQC7037
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Describe the basic framework of the Malaysian Legal System. 2. Apply legal principles in selected areas of commercial law in Malaysia. 3. Explain basic concepts and principles of company law in Malaysia.
SYNOPSIS	Understanding the role of the law in business transactions and how it impacts on doing business is crucially important. Businesses need to understand the legal environment in which they operate to manage their businesses. Legal issues arise in almost every aspect of doing business and it is the responsibility of managers to understand these issues to avoid legal pitfalls. The objective of the course is to introduce students to these legal issues and to provide them the necessary legal knowledge to understand and resolve those issues.

## CONCENTRATION: INTERNATIONAL BUSINESS

COURSE TITLE	International Finance
COURSE CODE	CQC7016
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Describe the current and projected context, nature, role and significance of international financial management activities in organisations.  2. Analyse the current developments in international finance and their implications toward participants in the international financial system.  3. Evaluate the options to manage global finance through coordinating international macroeconomic policies and institutions in regulatory frameworks.  4. Analyse theoretical model and financial data in international finance for decision making.
SYNOPSIS	In this course, the students are exposed to various international finance theories and application strategies in decision making. This course provides the understanding on overall international market issues including foreign exchange, foreign exchange determinants, methods of financing and managing international financial risks and portfolio.

COURSE TITLE	Global Branding
COURSE CODE	CQC7026
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Discuss the terminologies, concepts and theories in branding.  2. Analyse various approaches in developing brand equity.  3. Conduct brand audit using suitable research approach.  4. Apply various strategies in developing a sustainable brand.
SYNOPSIS	The course will expose students to theory and practice of brand management. The course is divided into four parts: Part I introduces brands and brand management. Part II identifies and establishes brand positioning and values. Part III describes the planning and implementation of brand marketing programmes. Part IV discusses how brand performance could be measured and interpreted. Particular attention will be paid to international issues and global branding strategies.

COURSE TITLE	Business Ethics and Corporate Governance
COURSE CODE	CQC7034
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Identify important governance and ethical issues that may arise in business today.  2. Apply relevant governance and ethical concepts that are necessary for resolving those issues.  3. Analyse the role of company directors, shareholders and regulatory bodies in promoting good corporate governance.  4. Discuss the role of regulatory bodies in promoting good corporate governance.
SYNOPSIS	Issues in corporate governance and ethics are highly topical issues in today's world of business. Governance and ethical issues arise in almost every aspect of corporate life and it is the responsibility of managers to handle these issues. The objective of the course is to sensitise students to these governance and ethical issues in organisation and to provide them techniques for analysing and resolving those issues. With growing public concern about the roles of owners and managers and issues concerning "stakeholder" participation, the course will discuss the importance of responsible corporate behaviour and good corporate governance.

COURSE TITLE	Islamic Perspective in Business and Economics
COURSE CODE	CQC7036
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain the concept of Tawhid, non-separation of the mundane and spiritualism in Islam and Falah or success in Islam.  2. Analyse the relationship between Tawhid, Islamic Worldview and Shariah in the context of economics, business and management.  3. Examine Islamic values, principles and practices in economics, business and management.  4. Analyse the Islamic Shariah stance on business and economic activities such as gambling, charging of interest on loans, hoarding etc.
SYNOPSIS	Islam is the religion of the majority of the Malaysian population. It is also the fastest growing religion in many countries including America. Unlike other religions, Islam does not separate the spiritualism from mundane, therefore its teaching covers all aspects of human life – political, economic, social etc. Islam has its own unique perspectives on the fields of economics, business and management based on its Tawhidic framework. The course will clarify how the Tawhidic framework affects the way Muslims view the objectives of life and the objectives of human activities including business and economic activities. The course will also explain some basic Islamic principles, concepts and practices in the fields of economics, business and management.

COURSE TITLE	International Business Management
COURSE CODE	CQC7044
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Explain challenges faced by firms operating in international business environment. 2. Analyse firm's engagement in international business using related theories. 3. Identify systems and institutions related to international business. 4. Apply approaches, methods and techniques used by managers of international firms.
SYNOPSIS	The course exposes students to significant features in the environment of international business and discusses theories that seek to explain why firms engage in international business. In addition, students are familiarised with the system and institutions related to international business. The course also examines approaches, methods and techniques used by managers of the international firms.

## CONCENTRATION: MARKETING

COURSE TITLE	Consumer Behaviour
COURSE CODE	CQC7024
LEARNING OUTCOMES	At the end of the course, the students are able to: 1. Discuss the concepts and theories of consumer behaviour. 2. Describe the consumer behaviour model. 3. Analyse the internal and external influences affecting consumer behaviour. 4. Apply the theories of consumer behaviour in marketing situations.
SYNOPSIS	The course will focus on psychological factors influencing individual consumption behaviour. The major topics covered in this course are information processing, behavioural learning, personality and psychographics, consumer beliefs, attitudes and behaviour, consumer decision making process, situational influences, group processes, cultural processes and global issues in consumer behaviour.

COURSE TITLE	Services Marketing
COURSE CODE	CQC7025
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Explain the characteristics of services and their impacts on marketing strategies for services.  2. Apply the elements of services marketing mix and relevant tools in developing strategies for service organisations.  3. Appraise the challenges faced by services organisations/professionals.  4. Develop a situational analysis of contemporary issues in services.
SYNOPSIS	Understanding the field of services marketing is a pre-requisite for those who want to pursue careers in both private and public sectors. Since services possess several unique characteristics that require a distinctive approach to its marketing strategy, this course provides students the understanding of service offerings, their customers and markets. The rapid diffusion of technology has also created new forms of services that offer opportunities for organisations to engage with customers. Therefore, this course extends the marketing concepts and models and adapts them in the context of services. It also discusses the application of services marketing mix and the relevant tools in developing strategies.

COURSE TITLE	Global Branding
COURSE CODE	CQC7026
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Discuss the terminologies, concepts and theories in branding.  2. Analyse various approaches in developing brand equity.  3. Conduct brand audit using suitable research approach.  4. Apply various strategies in developing a sustainable brand.
SYNOPSIS	The course will expose students to theory and practice of brand management. The course is divided into four parts:  Part I introduces brands and brand management.  Part II identifies and establishes brand positioning and values.  Part III describes the planning and implementation of brand marketing programmes.  Part IV discusses how brand performance could be measured and interpreted. Particular attention will be paid to international issues and global branding strategies.

COURSE TITLE	Trade Marketing	
COURSE CODE	CQC7027	
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Discuss the methods and processes used in the distribution of consumer and industrial products and services.  2. Explain the ways in which distribution functions are carried out in the integrated channel system.  3. Analyse the diverse role of producers, wholesalers and retailers in the marketing channel system.  4. Apply theories and concepts in distribution channels in solving marketing channel issues and challenges.	
SYNOPSIS	Marketing Channels represents one of the four key components of the marketing mix (i.e., Distribution/Place) used by organisations to satisfy customer needs and optimise performance. Distribution strategy and deployment are seen as key differentiators in the increasingly competitive marketplace. Therefore, a solid working knowledge of marketing channel development, structure and operation is requisite for an overall understanding of how marketing strategy is employed in the global economy.	

COURSE TITLE	Integrated Marketing Communications
COURSE CODE	CQC7028
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Apply the concepts and tools of Integrated Marketing Communications (IMC) in making business decisions.  2. Discuss the roles of IMC in adhering to legal, ethical and professional practices in an organisation.  3. Discuss the current issues in IMC.  4. Apply the skills of using marketing communications tools for effective communications.
SYNOPSIS	This course provides a managerial examination of the role of communications within the marketing mix, i.e., promotion. It explores all aspects of advertising and promotion in depth and detail with an emphasis on real-world practice and application. Course topics include setting communication objectives, designing and executing a message strategy, using media and developing an integrated marketing communication strategy designed to connect with and motivate the consumer toward an intended action or belief.

COURSE TITLE	Research Project
COURSE CODE	CQX7002
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Conduct research using appropriate and accurate methodologies and ethical.  2. Analyse data using scientific methods appropriate for the research work being carried out.  3. Report the research output in critical, systematic and ethical manner.  4. Formulate solution to issues raised in the research by referring to literature review and data analysis.
SYNOPSIS	Students are required to conduct either an academic research project or consultancy project supervised by a lecturer (or with another cosupervisor). The duration given for the research project is two semesters (excluding Special Semester) but students are allowed to finish the project in one semester. Title for the research must be based on students' area of concentrations and the student must meet the supervisor for discussion and consultation with regards to the research. At the end of the course, students must submit a Research Report. Students must also present the research output to a panel of examiners comprising of the first examiner (supervisor) and a second examiner.

### STUDENT EXCHANGE PROGRAMME

UM organises a student exchange programme with various institutions around the world. The institutions/countries popular amongst students are the Rouen Graduate School of Business in France, Georg-Simon-Ohm-Fachhochschule Nürnberg in Germany and University of Melbourne in Australia. The aim of this exchange programme is to prepare students for the global economy by providing them an opportunity to broaden their perspective and gain greater insights into business and management practice besides the cross-cultural perspective of business and management. Students who have completed their second semester and have achieved a Cumulative Grade Point Average (CGPA) of 3.50 and above are eligible to apply. The duration of the exchange programme is one semester, which is approximately four to five months. Students must be registered as a full-time student with the host institution for the duration of the exchange programme. There is no payment of tuition fees to the host institution, but tuition fees will have to be paid to the University of Malaya. This is the unique feature of our exchange programme paying local fees for an international experience. Students should choose courses in the host institution that are equivalent to the elective courses offered by the UM-MBA programme. Transfer of credits for courses taken at a host institution can be allowed for up to nine credit hours of elective courses under the UM-MBA programme. Students are requested to obtain prior approval for the courses to be taken at the host institution for consideration of credit transfer. Upon returning to UM, students can apply for credit transfer by submitting the transcript from the host institution. Details of the exchange programme can be obtained from UMGSB and the University of Malaya's International and Corporate Relations Office (ICR).

For further information, please contact: International Student Centre University of Malaya

Tel: +603-7967 7711 / 7712 / 7715

Fax: +603-7967 / 7710 Email: isc@um.edu.my

## FEES AND FINANCE

# Malaysian Student Fees

COMPONENT OF FEES	MASTER OF BUSINESS ADMINISTRATION (MBA) COURSEWORK		
COMPONENT OF FEES	Credit Hours	CQCKS RM445.20/ch	
Seme	ester 1		
		1/2	
Candidature		330.00	
Alumni Fee		110.00	
Graduation Fee – 1st Payment		110.00	
Insurance		15.00	
Other Services Fee		330.00	
Recurring Fees: -			
i) Registration		50.00	
ii) Service		100.00	
iii) Health		27.00	
iv) Library		200.00	
v) Welfare		10.00	
vi) Recreation		10.00	
vii) ICT		100.00	
Tuition Fees	18	8,013.60	
Examination Fees	18	540.00	
Research Fees		- / /	
Supervision Fees		<u>-</u>	
Submission of Dissertation/Thesis – 1st Payment			
Total		9,945.60	
Same	ester 2		
Graduation Fee – 2 <sup>nd</sup> payment	JICI Z	110.00	
Recurring Fees		497.00	
Tuition Fees	18	8,013.60	
Examination Fees	18	540.00	
Project Paper	10	340.00	
Examination Fees		- /	
Research Fees		<u>.</u>	
Supervision Fees		-	
Submission of Dissertation/Thesis – 2 <sup>nd</sup> Payment			
Total		9,160.60	
Iolui		7,100.00	
Special Semester			
Recurring Fees			
Tuition Fees			
Examination Fees			
Total			
IOIUI			
Seme	ester 3		
Insurance		15.00	
Recurring Fees		497.00	
Project Paper		4,452.00	
Tuition Fees			
Examination Fees		300.00	

Research Fees		- 1
Supervision Fees		<u>-</u>
Submission of Dissertation/Thesis – 3 <sup>rd</sup> Payment		- ///
Total		5,264.00
Seme	ster 4	
Recurring Fees		497.00
Tuition Fees		
Examination Fees		
Research Fees		- / /
Supervision Fees		
Submission of Dissertation/Thesis — 4 <sup>th</sup> Payment		- /
Total		497.00
Seme:	ster 5	
Insurance		15.00
Recurring Fees		497.00
Project Paper (2 <sup>nd</sup> Time)		
Tuition Fees		<u>-</u>
Examination Fees		<del>-</del>
Research Fees		-
Supervision Fees		
Total		512.00
Semester 6	onwards	
Recurring Fees		497.00
Project Paper (3 <sup>rd</sup> Time)	7	2,226.00
Examination Fees	7	210.00
Research Fees		- / - / - / - / - / - / - / - / - / - /
Supervision Fees		-/ //
Total		2,933.00
Grand Total		28,312.20
Total Credit Hours		46

### Note:

- 1. Fees are subject to amendment by the Management of University of Malaya
- 2. Information for Scholarship and Finance can be accessed at <a href="https://aasc.um.edu.my/pg-scholarship">https://aasc.um.edu.my/pg-scholarship</a>

# **International Student Fees**

COMPONENT OF FEES		COURSEWORK
COMPONENT OF FEE2	Credit	CQCKS
	Hours	RM755.00/ch
Seme	ster 1	
Candidature		570.00
Alumni Fee		290.00
Graduation Fee – 1st Payment		195.00
Insurance		2,650.00
Other Services Fee		570.00
		370.00
Recurring Fees: -		75.00
i) Registration		75.00
ii) Service		150.00
iii) Library		450.00
iv) Welfare		150.00
v) Recreation		75.00
vi) ICT		300.00
Tuition Fees	18	13,590.00
Examination Fees	18	900.00
Research Fees		
Supervision Fees		-/
Submission of Dissertation/Thesis — 1st Payment		- / ·
Total		19,965.00
Seme	ster 2	
Graduation Fee – 2 <sup>nd</sup> payment		195.00
Recurring Fees		1,200.00
Tuition Fees	18	13,590.00
Examination Fees	18	900.00
Project Paper		
Examination Fees		
Research Fees	-/-	- /
Supervision Fees		/
Submission of Dissertation/Thesis – 2 <sup>nd</sup> Payment		/-
Total		15,885.00
Special S Recurring Fees	semester	
Tuition Fees	I Allia I I I I	
Examination Fees		
Total		-
Recurring Fees	ster 3	1,200.00

Project Paper	7,550.00
Tuition Fees	. ,555.55
Examination Fees	500.00
Research Fees	-
Supervision Fees	_
Submission of Dissertation/Thesis — 3 <sup>rd</sup> Payment	
Total	9,250.00
Total	7,230.00
Semester 4	//
Recurring Fees	1,200.00
Tuition Fees	
Examination Fees	1/
Research Fees	<u> </u>
Supervision Fees	-
Submission of Dissertation/Thesis — 4th Payment	
Total	1,200.00
Semester 5	
Recurring Fees	1,200.00
Project Paper (2 <sup>nd</sup> Time)	- 4
Tuition Fees	-
Examination Fees	-
Research Fees	- /
Supervision Fees	
Total	1,200.00
Semester 6 onwards	
Recurring Fees	1,200.00
Project Paper (3 <sup>rd</sup> Time)	3,775.00
Examination Fees	150.00
Research Fees	/ /-
Supervision Fees	-
Total	5,125.00
Grand Total	52,625.00
Total Credit Hours	46

### Note:

- 1. Fees are subject to amendment by the Management of University of Malaya
- 2. Information for Scholarship and Finance can be accessed at <a href="https://aasc.um.edu.my/pg-scholarship">https://aasc.um.edu.my/pg-scholarship</a>

### **HOW TO APPLY?**

### Apply Online at apply.um.edu.my

01: Create Online Profile

### 02: Prepare supporting documents

- Photo (Passport Size with Blue Background)
- Malaysia NRIC / Passport
- Sijil Pelajaran Malaysia (SPM/MCE) Certificate
- Education Background (\*Certificate and Academic Transcript)
- TOEFL / IELTS Certificate (For International Applicants)
- Working Experience Document
- Financial Support if any

\*Please provide English translations if the certificates are not in English

03: Complete & submit your application

04: Applications will be individually assessed

05: Final Selection

### FEEDBACK CHANNELS

We welcome any suggestions/comments/complaints/feedback/thoughts/ideas via multiple channels below:

- 1. Meet UMGSB personnel or email us at umgsb@um.edu.my
- 2. Make an appointment with or email the programme coordinator:

MBA Coordinator Dr. Tey Lian Seng teyls@um.edu.my

3. Drop a note in the suggestion box (located at UMGSB Counter).

#### Note:

- 1. Immediate action will be taken after investigation by the Committee Members
- 2. All feedbacks are strictly private and confidential to protect the reporting party.

### **REACH US**

Please note that we have taken the utmost care in compiling the information in this handbook, including the schedules for courses during the 2018/2019 session. While the contents are correct at the time of printing, we reserve the right to change any information as necessary.

While we have produced this handbook to be comprehensive, please do not hesitate to ask us regarding matters not covered in it.

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